



A sustainability certification program that engages the entire steel supply chain

WHAT IS SSA CERTIFICATION?

Steel Sustainability Australia (SSA) offers a certification program that provides a clear pathway for steel businesses to be responsible, transparent and sustainable.

Launched in January 2023, SSA was developed closely with the Green Building Council of Australia (GBCA) and key steel industry stakeholders to produce a program specifically tailored for the range of businesses through the steel supply chain.

Certification is open to steel suppliers and manufacturers across the entire steel supply chain including fabricators, roll formers, and reinforcing processors.

To ensure SSA Certified Steel Suppliers source responsible steel feedstock, the program also verifies raw manufacturing mills producing semi-finished products.

SSA Certification is achievable at four levels enabling wide participation and allowing all steel sectors and companies to showcase their commitment to sustainability. Assessment of compliance is against clearly defined, best practice environmental, social and governance indicators.

As an independent third party certification program, SSA provides certainty to the construction sector that SSA Certified Steel Suppliers have the capability to supply responsible, ethical and sustainable steel products to the built environment.

SSA is also a recognised initiative under the GBCA's Responsible Products Framework. Certification to each SSA level have corresponding Responsible Product Values (RPVs) that meet the requirements of the four Green Star Responsible Products Credits under the 'Responsible' category in the Green Star Buildings rating tool.

BENEFITS OF CERTIFICATION

SSA certification provides the construction industry with certainty that certified steel suppliers have the capability to supply responsible, ethical and sustainable steel products to the built environment.



IDENTIFY SUSTAINABLE STEEL SUPPLIERS

Project teams can select SSA Certified Steel Suppliers from the SSA Supplier Listing



COMPETITIVE ADVANTAGE

Suppliers can quote with confidence on projects with sustainability specifications



INDEPENDENT ASSESSMENT

Third party assessment and certification ensures rigour and integrity of the program



REDUCE BUSINESS COSTS

By creating operational efficiencies SSA Certified Steel Suppliers can reduce costs



BEST PRACTICE SUSTAINABILITY PATHWAY

SSA has four levels of certification: a progressive pathway to sustainability best practice



RESPONSIBLY SOURCED PRODUCTS

SSA ensures steel feedstock is sourced from responsible manufacturers that actively manage the environmental and social impacts of their steel operations

Principle	Credit	L1	L2A	L2B	L3
Governance	1.1 Business Integrity	✓	✓	✓	✓
	1.2 Management Systems	✓	✓	✓	✓
	1.3 Stakeholder Engagement	✓	✓	✓	✓
Responsible	2.1 Environmental Management	✓	✓	✓	✓
	2.2 Environmental Product Declaration		✓		✓
	2.3 Health Impacts Disclosure			✓	✓
Healthy	3.1 Paints and Coatings		✓	✓	✓
	3.2 OH&S Management	✓	✓	✓	✓
	3.3 Procurement OH&S Assessment			✓	✓
	3.4 Modern Slavery			✓	✓
Positive	4.1 Steel Supply Sourcing	✓	✓	✓	✓
	4.2 Carbon Emissions Reduction				✓
Circular	5.1 Resource Management		✓	✓	✓



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BENEFITS FOR STEEL SUPPLIERS

- ✓ Join a proven pathway towards sustainability best practice with four levels of achievement to choose from
- ✓ Demonstrate and provide assurance that your operations meet minimum sustainability standards
- ✓ Showcase your sustainability success in meeting best practice sustainability performance expectations
- ✓ Gain a competitive edge when bidding for tenders
- ✓ Quote with confidence on projects with sustainability specifications
- ✓ Promote your brand as responsible, ethical and sustainable to potential clients
- ✓ Feel confident with the rigour and integrity of SSA's third party independent assessment and certification
- ✓ Improve operational efficiency and reduce business costs
- ✓ Contribute Green Star points and gain recognition on Green Star projects
- ✓ Access sustainability tools and resources, and receive ASI member discounts
- ✓ Upskill and be prepared early for mandatory reporting requirements



BENEFITS FOR BUILDERS

- ✓ De-risk steelwork procurement
- ✓ Promote steel as a sustainable material in your projects
- ✓ Be assured in procuring steel from companies with effective business systems - including quality controls, environmental management and work, health and safety procedures
- ✓ Be assured the steel products have met minimum sustainability standards including waste management, modern slavery and carbon emissions
- ✓ Contribute to supporting sustainability across the steel supply chain
- ✓ Increase the value of projects you deliver



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BENEFITS FOR CLIENTS AND GOVERNMENT

- ✓ Manage environmental and sustainability risks of steel products supplied to your projects via a third-party certification scheme
- ✓ Choose sustainable steel suppliers from the SSA Supplier Listing - with certification levels that match your project's specification
- ✓ Leverage the recognition of a best practice sustainability standard, developed by industry leaders and tailored for suppliers across the entire steel supply chain
- ✓ Enhance and promote the sustainability credentials of your projects
- ✓ Have confidence that products supplied to your project have undergone a rigorous and independent third party assessment against ESG indicators to ensure they meet minimum sustainability standards
- ✓ Obtain Green Star points for your Green Star projects from SSA Certified Steel Suppliers
- ✓ Guarantee that steel supplied to your project is sourced from responsible steel manufacturers that actively manage the environmental and social impacts of their steel operations
- ✓ Be assured in a sustainability scheme that is supported by the Australian Steel Institute, the peak industry body representing the entire steel supply chain, who manage a range of other compliance solutions including SCA and ShedSafe
- ✓ Support the growth of a best practice steel sustainability supply chain in Australia



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AUSTRALIAN STEEL INSTITUTE